



BabyGoRound
2023 | 2024
ANNUAL REPORT





OUR VISION

Through a shared and connected community, all families in the Lower Mainland have the resources they need to provide a healthy, strong start for their children.

OUR VALUES

WE LEAD WITH LOVE

We treat people with dignity, respect, and compassion.

WE ARE CONNECTORS

We bring people and resources together.

WE ARE INNOVATORS

We are forward thinking, continuously seeking solutions to provide greater impact.

WE ARE UPLIFTING

We provide choice and possibilities.



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A JOINT LETTER

FROM OUR EXECUTIVE DIRECTOR + BOARD CHAIR

To our dear friends and supporters,

As we reflect on the past year, we are filled with immense gratitude and pride. This year BabyGoRound was able to support 1,761 families — representing tremendous growth and a deepening of our impact across the Lower Mainland. Inflation and a challenging economy has a devastating and emotional toll on vulnerable families. The need for our services has never been greater. Yet, the response from our community of supporters has been nothing short of extraordinary.

Helping families welcome their babies isn't just about the items we provide; it's about understanding their hopes, preparing them for new experiences, and then fulfilling those needs. This journey, from listening to delivering, is profoundly impactful. In fact, families report that the provisions of essential baby gear and access to a caring community is simply life changing.

The relief and empowerment parents feel when they're fully supported, knowing their community stands with them, prepares them for the beautiful adventure of parenthood. It's more than setting up a home — it's about easing stress, building confidence, and letting parents focus on what truly matters — loving their babies.

At the heart of our mission is the very same wish: for all babies to grow up happy and safe, surrounded by love. Through the provision of essential baby gear, together with the care of a compassionate community, we are truly supporting brighter beginnings. Each year, we are blown away by the support we receive from our community of volunteers, donors, and partners. This past year was no exception.

Collectively, we are not just meeting immediate needs but also supporting families in building a foundation for long-term well-being and resilience. As we look to the future, we are excited about the possibilities and confident that, with your continued partnership, we can achieve even greater impact.

Thank you for being an integral part of our mission. Here's to many more years of transforming lives and supporting brighter beginnings for babies and their families.

In gratitude,



Meghan Neufeld
Executive Director



Lynda Phinney
Board Chair



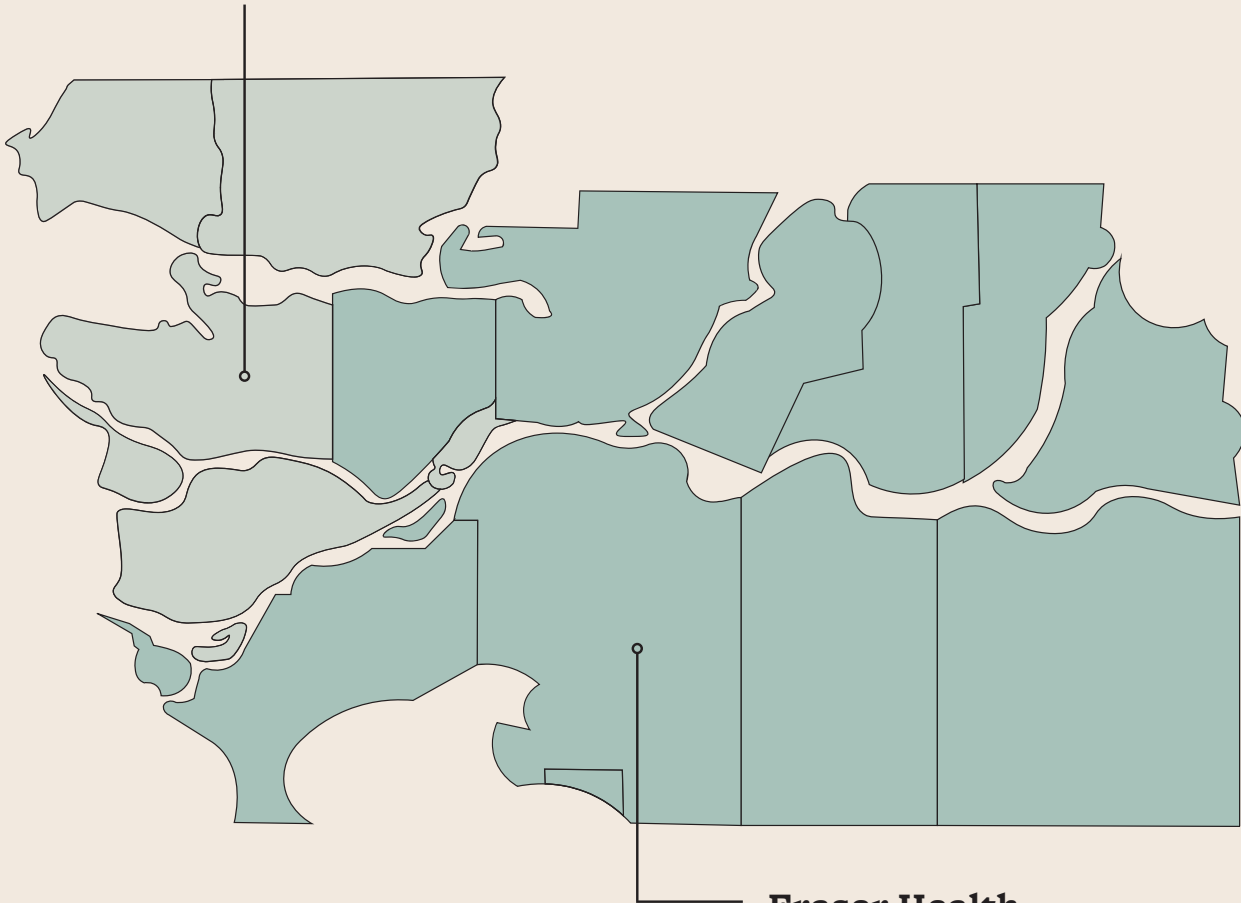
WHO WE SUPPORT

OUR REACH

Vancouver Coastal Health

704 FAMILIES SERVED

2300 FAMILY MEMBERS IMPACTED



Fraser Health

1057 FAMILIES SERVED

3450 FAMILY MEMBERS IMPACTED



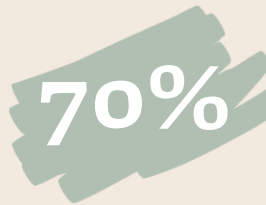
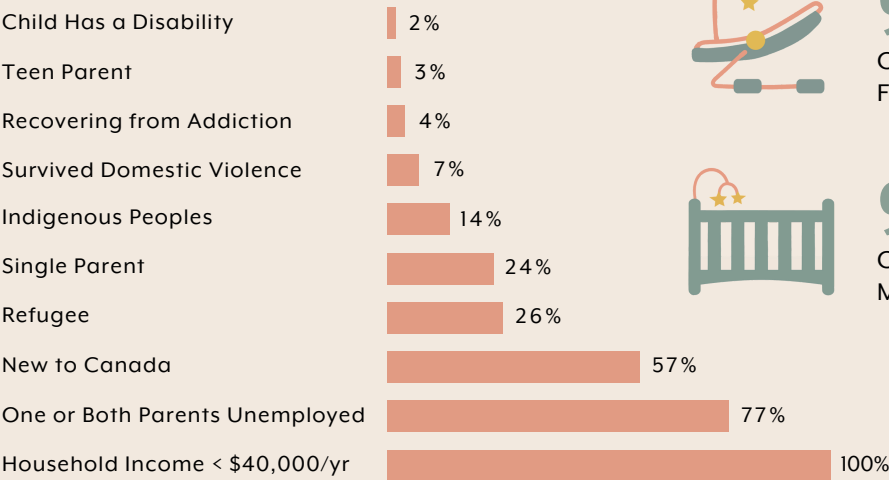
1,761 FAMILIES SERVED

OUR IMPACT

Every year we see firsthand the immense challenges faced by more and more families stepping into parenthood without the resources they need. Many parents experience overwhelming stress as they struggle to provide safe and nurturing environments for their children. This lack of essential baby gear not only heightens parental stress but also puts a heavy strain on family finances and affects mental well-being.

These families need more than just supplies; they need relief from the constant worry and tough choices they face daily. Essential items like cribs, strollers, car seats, and clothing are crucial for their babies' safety and development. By alleviating financial pressures, families can focus their limited funds on other critical needs like food, rent, and healthcare. Supporting their mental health and reducing stress are also vital for fostering loving parent-child relationships and creating a stable, nurturing home environment.

Families Facing Barriers



OF FAMILIES FACE
3 OR MORE BARRIERS

By providing quality used baby gear free of charge during the critical first year of a baby's life, we offer a lifeline to families in need. Thanks to our caring and generous community, BabyGoRound eases parental and financial stress, boost parents' confidence, and support their mental well-being. By connecting essential supplies with families facing multiple barriers, we help ensure every baby has a brighter beginning and every family member feels empowered and equipped to thrive.



95%

OF FAMILIES REPORTED REDUCED
PARENTAL STRESS



95%

OF FAMILIES REPORTED REDUCED
FINANCIAL STRESS



92%

OF FAMILIES REPORTED IMPROVED
MENTAL HEALTH



“I felt like nobody was going to help... How could I bring a baby into the world if I don't have the resources to raise him?”

- NIDHI, BABYGOROUND MOM



NIDHI'S STORY

Every parent dreams of providing the best for their little one. But for many parents, the joy of welcoming a newborn also welcomes a challenge of making ends meet, especially when it comes to essential baby gear.

Nidhi's first moments of motherhood were bombarded by crisis and anxiety, navigating a new country as an immigrant, facing numerous challenges adapting to the costly living in Vancouver.

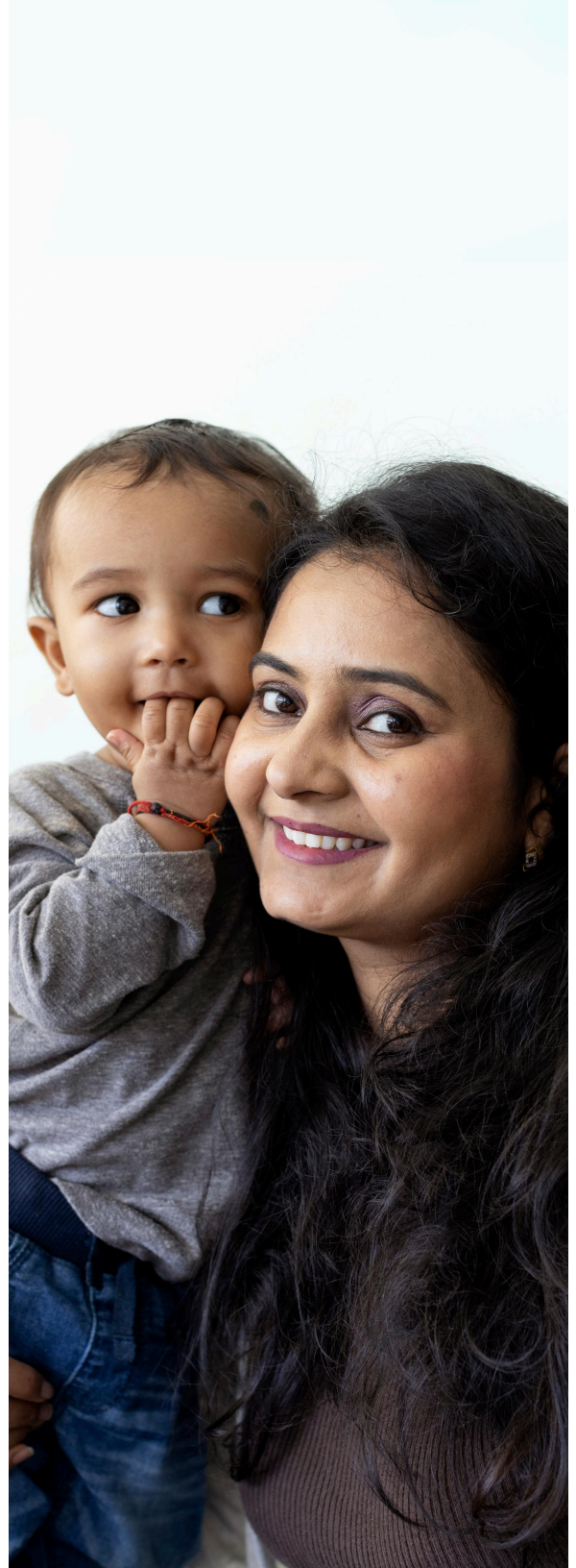
Determined to do everything she could for baby Ved, Nidhi pushed herself to extremes. While in University, she also worked part-time at Walmart. To help make ends meet, she endured living in a cramped space with three other roommates.

Things looked brighter when her husband could eventually move to join her in Canada. But confronted by the relentless cost of living, they felt isolated and alone.

Fortunately, hope emerged when she was connected to BabyGoRound. We were able to provide her a bouncy chair, winter essentials, a baby carrier and finally - true relief.

“BabyGoRound helped me achieve a dream for my baby. I got everything I needed and I can give him the best care as a mom.”

Alleviating some of the financial and emotional strain they faced trying to make ends meet, Nidhi is now able to focus on her studies and spend time confidently caring for sweet Ved. We are so grateful to have been a part of her family's journey, and to be able to tell their story of resilience, strength, and overwhelming love.





\$1.39 MILLION + IN GEAR & CLOTHING DISTRIBUTED

1452

CLOTHING + SHOE BUNDLES

1080

BLANKETS + BEDDING BUNDLES

1890

BOOK + TOY BUNDLES

658

HIGH CHAIRS, NURSING PILLOWS + BREAST PUMPS

661

CRIBS + BASSINETS

1356

BOUNCY CHAIRS, EXERSAUCERS, PLAYMATS + SWINGS

1330

STROLLERS + INFANT CARRIERS

1453

CHANGE PADS, DIAPER BAGS + BATH TUBS

430

BOXES OF DIAPERS



* VALUE OF BABY GEAR AND CLOTHING IS CALCULATED ON FAIR MARKET VALUE

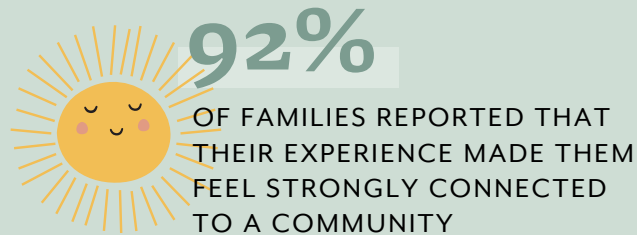


NEW LIFE FOR YOUR BABY GEAR

ENVIRONMENTAL IMPACT

Good for the Parents

Our commitment goes beyond just reducing waste. By facilitating an impactful pathway for gently used baby gear and clothing to reach new families, we're making a substantial difference in the lives of some of our communities' most marginalized families, ensuring they have everything needed to welcome their baby into a safe and loving home. Our program not only alleviates financial burdens for these families but also promotes environmental sustainability by reducing the demand for new products and minimizing landfill waste.



Good for the Planet

Raising children requires an abundance of items, and in a world brimming with 'stuff', we're acutely aware of the carbon footprint it can create. This year was monumental for BabyGoRound as we set a new record by diverting over 66,800 lbs of baby gear from landfills, doubling the environmental impact by extending the life and love of each item donated.

This circular approach of collecting and connecting pre-loved baby essentials is more than an exchange; it's a cycle of care that benefits our planet and people. Each item re-homed is a step towards a more sustainable world, demonstrating the rapid, positive change we can achieve together—socially and environmentally.



OUR COMMUNITY OF DONORS

THE NEIGHBOURHOOD



Join the Neighbourhood!



Become a monthly donor and join a community of givers helping to create brighter beginnings for families in need.



THE PEOPLE BEHIND THE PROGRAM

VOLUNTEERS & SUPPORTERS

As a community-fuelled organization, our impact is only made possible by the extraordinary people behind the program. It is only through the incredible generosity of our community and individuals who provide funding, time, support, and gear donations that we can continue our work.

Our volunteers work tirelessly - onsite, sorting, cleaning, and preparing gently used donations for families, and in our community, connecting with local parents, facilitating gear collections, and spreading the word about BabyGoRound. This year, our dedicated volunteer team increased their total hours by more than 75% from the previous year, contributed an astounding



4139
VOLUNTEER HOURS

With the help of local businesses and groups who host gear drives and fundraisers, and our corporate partners who provide essential funds, goods, and services, we are able to widen our reach and deepen our impact.

Our vision for the future is founded, and dependent, on a shared and connected community that will allow all families in the Lower Mainland to have the essential resources they need to safely care for their babies. We believe that by bringing people and resources together with a shared purpose, we can better serve families in need and turn our vision into reality.

Every donation you make, every minute you volunteer, and every post you share, helps us make this vision possible. Your support provides choice and possibilities to those reaching out for help. Thank you for coming alongside us, we could not do this without you.

“ I have seen first hand the relief and joy that parents feel when they are warmly welcomed and given all of the essential gear for their new little ones.

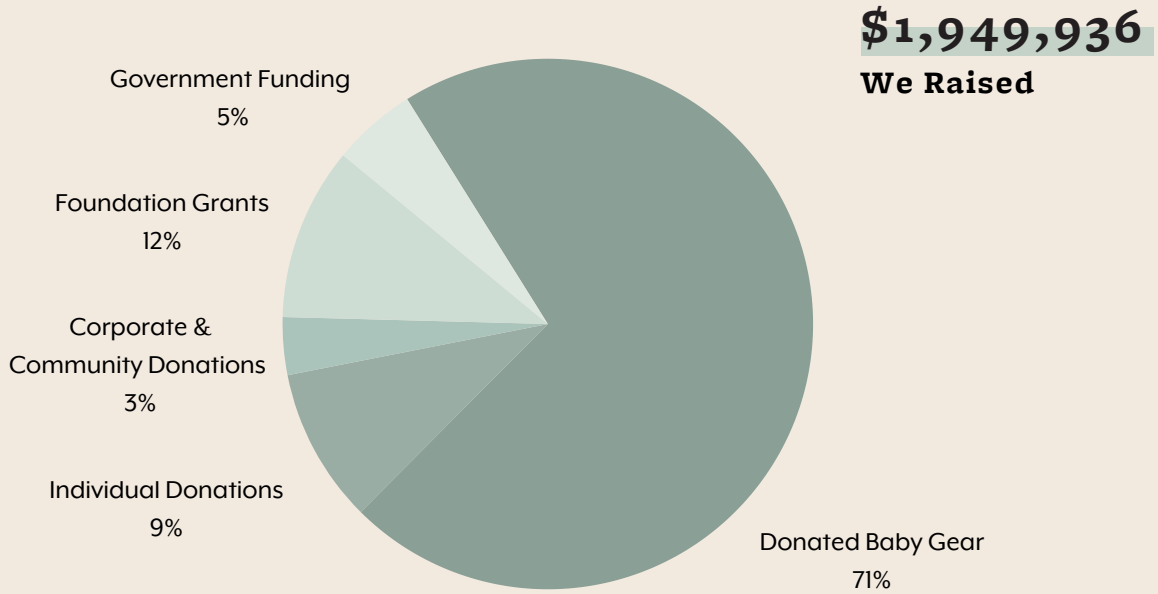
I encourage anyone who wants to volunteer in a friendly, flexible and rewarding environment to consider joining the wonderful team at BabyGoRound.”

- CLAUDIA, ONSITE VOLUNTEER

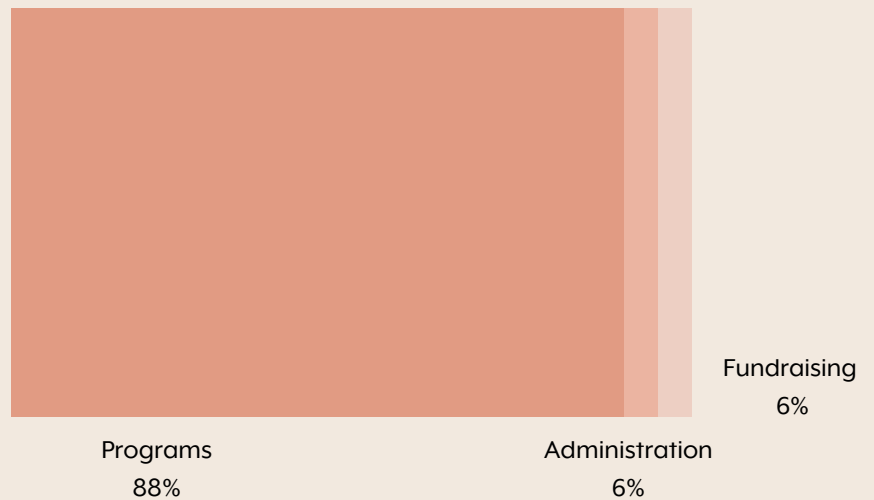




FINANCIALS



\$2,019,504
We Invested



* VALUE OF DONATED GEAR IS CALCULATED BASED ON FAIR MARKET VALUE
THIS DATA REFLECTS OUR 2023/2024 FISCAL YEAR BETWEEN APRIL 1, 2023 - MARCH 31, 2024.



THANK YOU

IN GRATITUDE

Corporate + Community Supporters

1-800-Got-Junk?	Moms Meeting Moms
Ahn and Chi Restaurant	Nationwide Fuel Ltd.
Baby Wheels N' Deals	Nature's Path Foods
Beba Bean Designs Inc.	Nest Designs
CEFA Early Learning	Pan American Silver Corp.
Entertainment Partners Canada	PommeBerry Inc.
Ergobaby	Run Like A Girl Adventures Inc.
Fasken Martineau DuMoulin	Shape Properties
GSL Group	St. Agnes Kim Parish
Guzzie & Guss	Stork Craft Manufacturing Inc.
Jack & Lily	Stronger Together Vancouver
Janis Nicolay Photography	Stryder Motorfreight Canada Ltd.
Jill and Joey Preloved Kids	Takasa Co.
Killarney Secondary School	The Secret Garden Tea Co.
Longboard Architectural Products	Vancouver Renfrew Lions Club
MCS Photography	Westland Insurance

Foundations + Government Funders

Cause We Care Foundation
CIBC Foundation
Face The World Foundation
Hamber Foundation
Ivan & Laurie Gasoi Fund, held at Nicola Wealth Private Giving Foundation
KPMG Foundation
Province of British Columbia
Randall Foundation
RBC Foundation
Seedlings Foundation
Senft Family Foundation
Social Venture Partners Vancouver
The Majorki Fund for Kids, held at the Vancouver Foundation
The Wheelbarrow Fund
Wesmont Foundation

Individual + Monthly Donors

Alyssa Gibson*	Joel Finn
Amarjit Minhas	John Watson
Amy Smith	John Whelan
Arwyn King*	Julia Lika Shibata
Barbara Gelfant	Karen Tschenscher
Bernadette Hirtle*	Kathy Scalzo
Caitlin Woodward*	Kim Smith Tang*
Camille Erana*	Laurie Misshula
Carieann Lau	Lawrence & Marilyn Cocke
Catherine Ballachey	Linda Fleck
Cecily Lawrenson*	Lisa Brooks*
Christine Tam*	Lisa Kakoske*
David Abrams	Lynda Phinney
David Ferguson	M. Hamill
Debra Corbo	Marion Staple
Donna Moore*	Mary Cutbill
Eileen M Cervi	Matthew & Sheilagh Wubs*
Fharhaney Fralin	Meghan & Joel Neufeld
Frances Spalding*	Melanie Brown
GB Robins*	Michael McGibbon
Gladys Willmer	Michael Reddington
Graham Hallson	Miyuki Hamakawa
Jacqueline Misshula*	Niki Cumming*
James M Buckland	Patrick Ho
Jan Hart	Robin Reinertson*
Janet Weiten	Steve & Cathy Lawrynuik*
Jean Yasuda	Susanne Sherwood
Joan Coombe	Theresa Pearson*



It Takes a Village

NEW LIFE FOR YOUR BABY GEAR

Supporting Brighter Beginnings



BabyGoRound

604-558-4840

babygoround.ca

[babygoroundvancouver](#)

